



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Specialized Media Services
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204-3873

Contract # 853207

Schedule Dates 10/16/12-11/05/12
Advertiser Newby/Berry Supreme Court/Commissioner of Lab
Agency/T-Code Specialized Media Services (1800)/145508615
Product Political - State Supreme Court (1185)
Brand 1539 SUPREME CT & CT APPEALS (177250)
Salesperson House- WCNC, (1245)
Sales Office WCNC-Charlotte
Buyer Name
Phone/Fax /
CPE 1539
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 09/07/12
Last Modified 10/17/12
Entered By Melissa Welch
CO-OP No
Headline # DIRECT
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,785.00
Net Total \$10,115.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	7	\$4,860.00
Nov. 2012	11	\$7,040.00
Grand Total:	18	\$11,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	4	:15/:15	5:58A- 6:58A (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12
1.1	Revised Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:58A- 6:58A (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12
1.2	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:58A- 6:58A (ET)		1							1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)		10/17/12
2.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	4	:15/:15	6:58A- 9A (ET)	2	X	X	X	X	X				\$360.00		Charlotte (WCNC) (WCNC)		9/7/12
2.0.1	Closed Preempt	10/22/12															Charlotte (WCNC) (WCNC)	S/I-Copy Issue/Spot -	
2.0.2	Closed Preempt	10/23/12															Charlotte (WCNC) (WCNC)	S/I-Copy Issue/Spot -	
2.0.3	Closed Preempt	10/30/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
2.0.4	Closed Preempt	10/30/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
3.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	4	:15/:15	6:58A- 9A (ET)	1		X	X	X	X				\$360.00		Charlotte (WCNC) (WCNC)		9/7/12
3.0.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	R-Copy Problem/Spot - spot change	
4.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	4	:15/:15	6:58A- 9A (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12
4.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58A- 9A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/17/12
5.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	3P- 4:59P (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12

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5.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3P- 4:59P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)		10/17/12
6.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	4:59P- 5:29P (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12
6.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:59P- 5:29P (ET)		1							1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)		10/17/12
7.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:29P- 5:59P (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12
7.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:29P- 5:59P (ET)		1							1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)		10/17/12
8.0	Revised Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	5:59P- 6:30P (ET)	1	X	X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12
8.1	Normal Line / SPOT	10/22/12-11/02/12	3	:30	5:59P- 6:30P (ET)	1	X	X	X	X	X			2	\$855.00	\$1,710.00	Charlotte (WCNC) (WCNC)		10/17/12
9.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	5:59P- 6:30P (ET)	1		X	X	X	X				\$855.00		Charlotte (WCNC) (WCNC)		9/7/12
9.0.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	R-Copy Problem/Spot - spot change	
10.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:59P- 6:30P (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12
10.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:59P- 6:30P (ET)		1							1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		10/17/12
11.0	Revised Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	11P- 11:34P (ET)	1	X	X	X	X	X						Charlotte (WCNC) (WCNC)		9/7/12
11.1	Normal Line / SPOT	10/22/12-11/02/12	3	:30	11P- 11:34P (ET)	1	X	X	X	X	X			2	\$1,035.00	\$2,070.00	Charlotte (WCNC) (WCNC)		10/17/12

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12.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	11P- 11:34P (ET)	1		X	X	X	X				\$1,035.00		Charlotte (WCNC) (WCNC)		9/7/12
12.0.1	Closed Preempt	10/17/12															Charlotte (WCNC) (WCNC)	S/I-Copy Issue/Spot -	
13.0	Revised Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	11P- 11:34P (ET)		1										Charlotte (WCNC) (WCNC)		9/7/12
13.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11P- 11:34P (ET)		1							1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		10/17/12
14.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	6:58A- 9A (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/15/12
15.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	5:59P- 6:30P (ET)			1						1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		10/15/12
16.0	M/G For 12.0.1 / SPOT	10/17/12-10/19/12	3	:30	11P- 11:34P (ET)	1			X	X	X			1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		10/15/12
17.0	M/G For 2.0.1,2.0.2 / SPOT	10/22/12-10/26/12	4	:30	6:58A- 9A (ET)	2	X	X	X	X	X			2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		10/17/12
18.0	M/G For 2.0.3,2.0.4 / SPOT	10/29/12-11/02/12	4	:30	6:58A- 9A (ET)	2	X	X	X	X	X			2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		10/17/12

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